



Capital Strategies (K) Ltd.

Company Profile

Training ● Business Mentorship
Monitoring & Evaluation ● Business Development Services





centered on growth

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The Company

Capital Strategies (K) Ltd is a business training and consultancy firm established in the year 2006.

The firm specializes in offering innovative sector-based solutions in Training, Business Mentorship, Monitoring and Evaluation and other Business Development Services to individuals, businesses and organizations in Kenya and the World.

Vision

Transformed lives impacting the world





Mission



We transform lives by delivering Innovative-Sector based Business Development Services and Monitoring & Evaluation solutions to individuals and organizations.

Our core values

We strive and are guided by the following values:

Reliability;
Consistency;
Integrity;
Competence; and
Empowerment



The Team



Pius .K. Nganga

C.E.O



Peter Alaka (CPA)

Financial Consultant



Faith Mwai

Training & Admin Coordinator



Susan .M. Peter

Programs Officer
BDS & Finance Associate



Emily Hinga

Programs Manager



Peter Musyoka

Programs Associate - M&E



Irene Wamburu

Programs Associate - BDS

Our Services

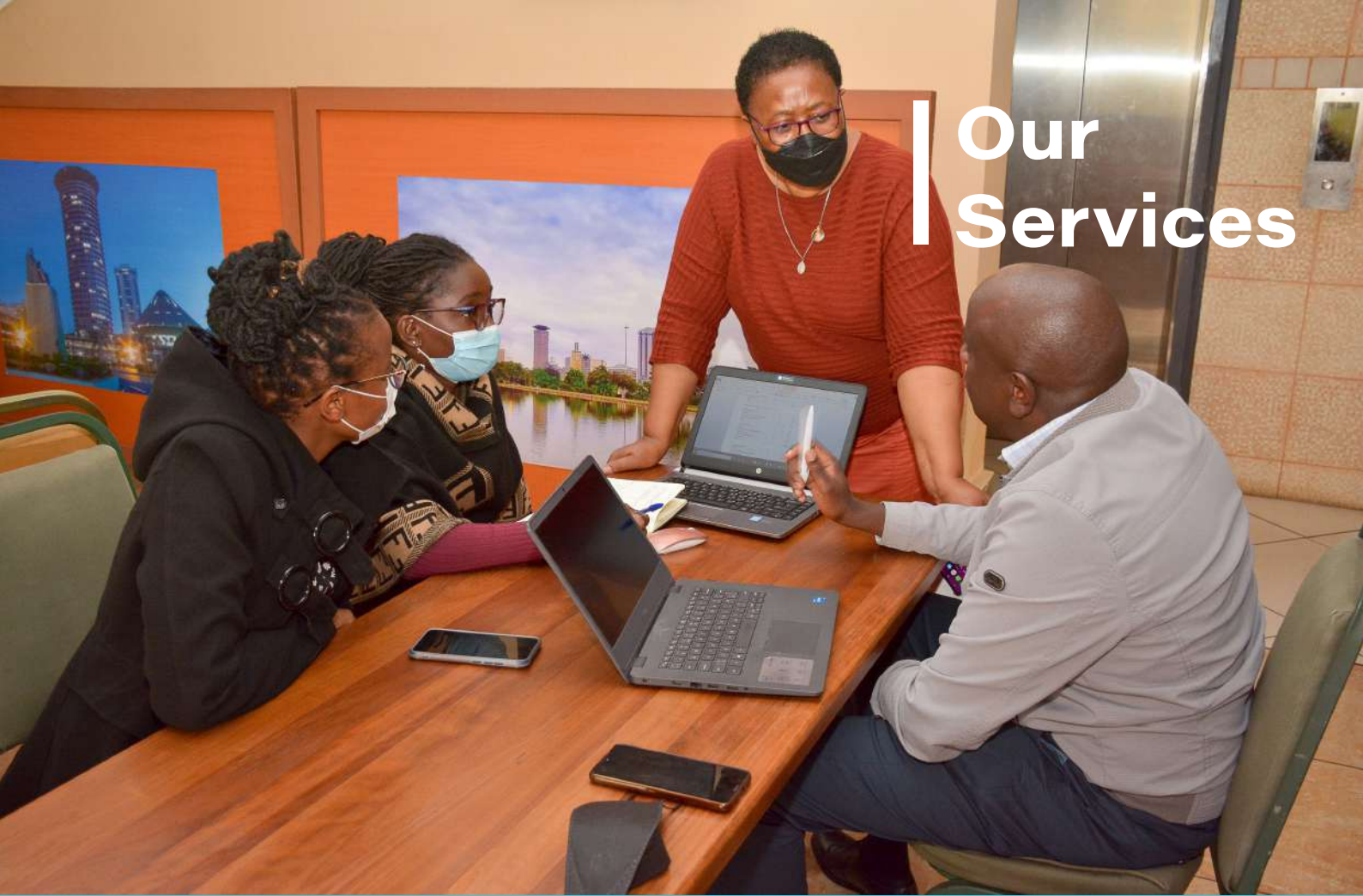


Training Services

We provide Training Services to Individuals, Businesses and Organizations. We are registered by the National Training Authority (NITA) as a Training Services Provider NITA/TRN/892 in addition to being a Partner Organization for the ILO/Start and Improve Your Business (SIYB) Programme. Our training services include the following courses:

- Entrepreneurship Skills Development;
- Business Plan Development and Business Plan Assessment;
- Strategic Planning Development;
- Leadership, Group Dynamics, Management and Project Governance;
- Value Chains, Market Systems Development;
- Training of Trainers and Facilitation Skills;
- Financial Literacy Skills;
- Branding and Communication Skills, Sales and Marketing;
- Business Records and Financial Management Skills;
- Fundraising and Investor Readiness;
- Business Costing and Pricing Strategies;
- Team Management and Team Building;
- Customer Service Management;
- Gender Mainstreaming, Gender Household Toolkit and Gender Action Learning Systems (GALS);
- Participatory Rural Appraisal (PRA) Techniques

Our Services



We offer Monitoring and Evaluation, Value Chain Studies, Market Assessments services as follows:



Monitoring & Evaluation

- Project Baseline Surveys;
- Project Mid - Term reviews;
- Project End - Term reviews;
- Project Impact Assessment Studies;
- Project Completion Reports (PCRs);
- Project Final Evaluations;
- Value Chain Studies;
- Market Assessments;
- Business Surveys-
Customer Satisfaction Surveys; Staff Satisfaction Surveys;
Work Environment Assessment;
- Training Needs Assessment

Our Services



Business Mentorship

We provide Business Mentorship Services to individuals and businesses, to unlock business growth and to sustainably improve and support clients to grow and expand their businesses.

Our services include:

- Business Gap Analysis;
- One to One Coaching;
- Group Coaching/Peer to Peer Mentorship;
- Technical Assistance and Support;
- Business Clinics



Business Development Services

We provide other Business Development Services to individuals, businesses and organizations as follows:

- Strategic Plan Development;
- Business Plan Development;
- Market Linkages;
- Financial and Investments support;
- Institutional Strengthening Programmes





International
Labour
Organization

Our Clients



Ministry of Environment, Water and
Natural Resources



Ministry of Agriculture
& Fisheries





Our Clients



International Organization for Migration (IOM)



KCEP-CRAL KENYA CEREAL ENHANCEMENT PROGRAMME -
CLIMATE RESILIENT AGRICULTURAL LIVELIHOOD(WINDOW)

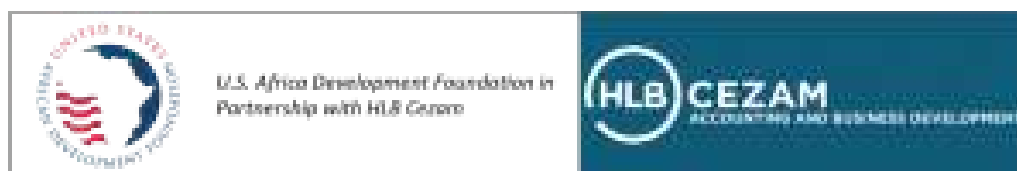


“Excellent customer service is the number one job in any company! It is the personality of the company and the reason customers come back.
Without customers there is no company”

Our Clients



EAST AFRICAN SCIENCE & TECHNOLOGY COMMISSION
EASTECO





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